



DEPARTMENT OF STATE
ACTION MEMORANDUM

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8015855

July 17, 1980

TO: The Secretary

FROM: S/P - Anthony Lake *AL*
PA - William J. Dyess, Acting

Additional Events - Speaking Trip to
Los Angeles (August 7) and San Francisco (August 8)

ISSUE FOR DECISION

Regarding your address to the United Steelworkers of America in Los Angeles on August 7, and a joint meeting of the Commonwealth Club and the World Affairs Council of Northern California in San Francisco on August 8, we recommend the following additional engagements:

Los Angeles, August 7:

- Breakfast/leadership meeting sponsored by the World Affairs Council of Los Angeles;
- Press Conference;
- Lunch with the Executive Board and senior officials of the United Steelworkers of America;
- Reception/backgrounder with the editorial board of the Los Angeles Times.

San Francisco, August 8:

- Lunch/Leadership meeting sponsored by the World Affairs Council of Northern California.

These added events will give you exposure to some of the most important media, political, ethnic, business, academic, and civic leaders in both cities during your brief visit.

A schedule is attached.

DEPARTMENT OF STATE

RECEIVED BY *E Tolman* DATE *3/18/81*

N/A

09:15:08:1030

ESSENTIAL FACTORS

Recommended schedule follows in chronological order.

LOS ANGELES
Thursday, August 7

1. 8:30-10:00 a.m.

OFF-THE-RECORD Breakfast/Leadership Meeting
Los Angeles World Affairs Council
Location: to be determined

The Council will bring together 50-80 business, ethnic, academic, religious, media and political leaders. Format: half-hour breakfast; brief opening remarks (5-10 minutes); question-and-answer session. Since your speech to the Steelworkers will reach only a limited segment of the Los Angeles community, we urge that you agree to this session.

Approve _____

Disapprove _____

2. 11:00-11:45 a.m.

ON-THE-RECORD Speech,
United Steelworkers of America
Location: Convention Center

You preferred a noon engagement. However, this group does not have luncheon speakers because of the audience size (4,000/5,000). There will be no question-and-answer period.

3. 12:15-12:45 p.m.

Press Conference
Location: Convention Center

The media (national, local, and labor) will cover your speech, but will have no opportunity to ask questions. To give you maximum media exposure, we recommend a 20-30 minute press conference following your address. This would also be held in the convention center.

Approve _____

Disapprove _____

4. 12:50-2:00 p.m.
Lunch with Executive Board and Senior Officials
of the Steelworkers of America
Location: Convention Center

This is an opportunity for an informal discussion
with 50 high-level officials of the steelworkers. No formal
remarks are necessary.

Approve _____

Disapprove _____

5. 4:00-5:30 p.m.
Reception/Backgrounder
Los Angeles Times Editorial Board
Location: Times Building

Discussion with 20-25 members of the editorial board
ON BACKGROUND -- no formal remarks.

Approve _____

Disapprove _____

SAN FRANCISCO
Friday, August 8, 1980

1. 10:00-10:30 a.m.
Possible Press Conference
Location: Appropriate size room
San Francisco Civic Center

It may be advisable to hold a press conference in San
Francisco. Our concern is: 1) it might draw media attention
from your address; 2) it would be your second press con-
ference in two days. We will advise you on this shortly
before the event.

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2. 11:00-11:45 a.m.

Formal address, question and answer session
World Affairs Council of Northern California and
the Commonwealth Club

Location: Herbst Auditorium, San Francisco Civic Center

You preferred a noon luncheon. However, San Francisco hotel workers are on strike for an indefinite period. Approximately 1,000 will attend. Guest speakers normally take questions following the main address.

Entertain questions following your address.

Approve _____

Disapprove _____

FYI: You will stay at the Holiday Inn downtown or in a suburban motel not affected by the strike.

3. 12:00-1:30 p.m.

OFF-THE-RECORD Lunch/Leadership Meeting
World Affairs Council of Northern California
Location: to be determined

The Council will bring together 20-30 Bay area corporate/civic leaders. Format: brief opening remarks followed by questions and discussion. This event will be held in a private club (non-discriminatory), or in the Holiday Inn, adjacent to the San Francisco Civic Center.

Approve _____

Disapprove _____

PAS/PP: *LC* *JS* Colbert: *JS* pmb
7/17/80; x-28840

Clearance: *JS*
S/Press: JTrattner (draft)

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